



# THE GEP WAY

# THE GEP MISSION

Our commitment is to provide our customers with the most creative, most effective and highest value end-to-end procurement and supply chain solutions. Our strategy to achieve this goal is simple: via customer centricity. The customer is always at the center of our business.

# THE GEP VISION

Our vision? It's simple. We want to build a beautiful company.

Of course, beauty means different things to different people, but here's what it means to us at GEP.



## Beauty can be **tangible**.

Our goal is success at every level, for our customers and the GEP team.



## Beauty can be **timeless**.

We invest as if the firm will be around forever.



## Beauty comes from **love**.

GEP people are smart, ambitious go-getters and love what they do.



## Beauty comes from **truth**.

We believe in authenticity, and all our interactions are genuine.



## Beauty makes us **happy**.

We enjoy the journey and give back as often as possible.



## Beauty is **inspiring**.

When you love what you do, you're inspired to do it even better.

# GEP CORE VALUES

GEP's core values define who we are and how we work. They guide us in our journey toward building a beautiful company and drive our everyday actions at work.

These values, along with our people, make the company what it is today and explain our passion for what we do.



## VALUES IN ACTION



## WHAT IS A GEP LEADER?

A GEP leader is someone who:



**Delights our customers**



**Builds our capabilities**



**Serves our people**



**Grows our business**

These characteristics differentiate us and define who we are as a company – along with our continued success and the satisfaction of both our people and our clients.

# WE ARE GEP

Being a GEPper means you're part of a team. Part of the family. What it means to be a GEPper might be one thing to you and another thing to the person sitting next to you. But everyone's contribution makes up the growing company that's GEP — a place where innovation and results matter. So, who are we?

We are ... here because of our customers, invested entirely in their continued success.

We are ... value and results-oriented, owning our clients' problems, delivering solutions and exceeding expectations.

We are ... a high-functioning team, working toward the same goal, challenging and supporting each other, communicating openly at all levels.

We are ... in charge of our own futures, proactive and flexible, bringing solutions and finding value even in uncharted waters.

We are ... passionate and creative, developing innovative and beautiful solutions, breaking new ground and constantly exploring new capabilities.



# THE GEP DIFFERENCE

What makes us really stand out from the crowd?

We value and invest in talent. We respect honesty and individuality. We put our clients and our people first. This is what makes us special, and why GEP is an exceptional place to work.

Here's what we find important, and ensure we take the time to cultivate:



**Talent.** Extraordinary people get extraordinary results. We consider our people the smartest, most genuine and creative folks in the business – our clients tell us our people make all the difference.



**Passion.** Delighting our customers and offering them solutions is what gets us excited. We do better, go the extra mile and achieve more. It's what GEP does best.



**Expertise.** Our people have a laser-sharp focus on their areas of expertise and are constantly improving their knowledge. These skills differentiate us from the competition – both the big guys and the little ones.



**Relationships.** We're so proud of our long-term customer relationships. We invest ourselves and our people into collaborative client relationships that maximize our (and their) value.



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